

2024 EDITION

GUIDELINES FOR APPLICANTS

Industrial design course Textile design course Double courses/Double degrees





A SCHOOL FOR TOMORROW

Established in 1982, ENSCI - Les Ateliers is the only major French public school dedicated to industrial design and textile design. The school's ambition is to guide and cultivate the individuals who will reconsider and reshape the world of tomorrow.

Its specific entrance exam reflects the ethos of design as a discipline, as well as the ethos of this unique school since its foundation: considering and reconsidering the evolution of industrial society, while refining the content of the training offered, based on robust fundamentals.

Beyond the design of objects and services, a designer trained at ENSCI places people, in all their dimensions (physical, social and political), at the heart of their analyses, questions and proposals.

The training provided is therefore very varied, ranging from theoretical and practical courses, to technical apprenticeships, project workshops closely aligned with professional reality, academic internships and experience in design agencies in France and abroad.

This rigorous curriculum requires each student's personal commitment to their training and the gradual development of autonomy. Throughout their schooling, students are encouraged to gradually build up their professional profile as a designer.

Design is therefore a vocation chosen in profound harmony with oneself, responding to both a desire to contribute to the common good and a need for personal expression. Prospective candidates should be aware of this vocational dimension and convey the strength of their interest in this field.

With this in mind, we recommend that they regularly explore the institution's website, which is packed with information (school open days, public degree vivas from October to July, Bis exhibition space, etc.) and familiarise themselves with the careers of recognised designers through the numerous resources available to the general public.

ENSCI admits students according to its own specific process. The creativity, ingenuity and personality of each candidate (encompassing curiosity, societal perspective, critical thinking and the ability to engage with multiple contemporary issues) are at the heart of the entrance exam.

CONDITIONS FOR ACCESSING THE EXAM

You can only apply for one course per exam and you cannot take the exam more than three times, irrespective of the category and the course. Admission to ENSCi - Les Ateliers is through a competitive examination open to candidates with a good command of the French language and meeting the level criteria below, with no age restrictions.

INDUSTRIAL DESIGN AND TEXTILE DESIGN COURSE

CATÉGORIE I / FIVE-YEAR COURSE

Applicants with a secondary school Baccalaureate, regardless of the series or specialism, or holders of the Brevet de Technicien (BT), French certificates and equivalent foreign qualifications.

The course duration is five years. <u>Successful candidates</u> will be admitted subject to obtaining their Baccalaureate.

Exemptions may be possible for non-high school graduates; see conditions on the FAQ page of the ENSCi website.

<u>Candidates still in their final year of high school may not</u> <u>submit an exemption request.</u>

CATÉGORIE II / FOUR-YEAR COURSE

Holders of a Bac +2 diploma from French or foreign higher education, regardless of the or specialism (DUT, BTS, DMA, CPGE Arts and Design, etc.)

The course duration is four years.

CATÉGORIE III / THREE-YEAR COURSE

Holders of a qualification of at least the same level as that of the French or foreign higher education licence (licence de l'enseignement supérieur), whatever its specialism. (Bac +3 and above).

The course duration is three years.

CATÉGORIE IV / THREE-YEAR COURSE

Candidates with a minimum of four years' professional experience, regardless of their previous level of studies. The course duration is a minimum of three years.

DOUBLE SCIENCE AND DESIGN COURSE

CATÉGORIE I / SORBONNE UNIVERSITÉ / ENSCI

Secondary school Baccalaureate graduates who have taken specialised scientific Baccalaureate courses or holders of an S-series Baccalaureate obtained one year before the year of the ENSCI entrance exam. Consult this link for high school specialism choices:

https://sciences.sorbonne-universite.fr/actualites/ guels-choix-de-specialites-au-lycee

DOUBLE DEGREES

ENSAM

First- or second-year students at ENSAM.

ENSAPB

First or second year students at ENSAPB.

CentraleSupélec First-year students at CentraleSupélec.

CELSA

Accessible to students who have completed an immersion term at ENSCI-Les Ateliers during their Master I.

INTERNATIONAL ADMISSION

The competition is open to international candidates.

The admission process is the same for these candidates.

DELF level B2 is required. This document must be submitted on the ENSCI application platform with your application file.

<u>CONTACTS</u>

INDUSTRIAL DESIGN A ND TEXTILE DESIGN

Antoine Durot

Head of the Admissions-Academic Department antoine.durot@ensci.com

Sarah Aubry

Coordinator of the Admissions-Academic Department sarah.aubry@ensci.com

ENSCI-SORBONNE UNIVERSITY SCIENCE AND DESIGN

Charles Antoine charles.antoine@sorbonne-universite.fr

Véronique Eicher

Head of academic partnerships veronique.eicher@ensci.com

DOUBLE DEGREES

ENSAM / Fabrice Mantelet fabrice.mantelet@ensam.eu

ENSAPB /Alexis Markovics alexis.markovics@paris-belleville.archi.fr

CentraleSupélec Sylvie Paul sylvie.paul@centralesupelec.fr

CELSA / Caroline Marti de Montety caroline.marti@celsa.paris-sorbonne.fr

ENSCI / Véronique Eicher veronique.eicher@ensci.com

REGISTRATION PROCESS

PARCOURSUP CANDIDATES

Who is affected by Parcoursup?

• Holders of the Baccalaureate or an equivalent French or foreign qualification, whether or not engaged in post-Baccalaureate courses or preparatory classes for art schools. These candidates have not obtained any qualification after the Bac (Category I, five-year course).

• Students in the final year of high school, in the process of obtaining their Baccalaureate (Category I, five-year course).

You must register via <u>Parcoursup</u> AND finalise your registration by submitting the additional documents requested for the entrance exam via the ENSCI portal.

<u>Please note</u>: candidates for Science and Design courses and Double Degrees do not apply via Parcoursup.

Two-step registration

Step 1: Registration via Parcoursup.

Follow the Parcoursup procedure and register on the dedicated platform.

Refer to the specific terms and conditions on the Parcoursup website.

Step 2: Submission of additional documents on the ENSCi

portal (see next page "Document Submission"). The portal for submitting additional documents opens on Wednesday, 8 March.

The deadline for submitting additional documents on the ENSCI website:

9 April 2024 at 10am.

Access will close at 10am Paris time.

NON-PARCOURSUP CANDIDATES

Which candidates are not subject to the Parcoursup procedure?

• Holders of a French post-Baccalaureate qualification or foreign equivalent (BTS, Licence 3, Bachelor, DN MADE, DNSAP, Master, CPGE 2, etc.) or those in the process of obtaining it in the 2023-24 academic year (Category II and III, four- or three-year courses).

• Candidates with at least four years' professional experience regardless of their previous level of studies (Category IV, three-year course).

- Candidates who choose the Sciences and Design course.
- · Double-degree candidates.

• Non-high school graduates requesting an exemption (these requests must be made before 2 February 2024).

Registration

Registration and submission of the requested documents on the ENSCI portal.

Registration opens on 15 January 2024.

Deadline for registration and payment: 9 February 2024 at 10am.

Deadline for submitting your application files: 20 February 2024 at 10am. Access will close at 10am Paris time.

FOR ALL CANDIDATES

Notification of eligibility: Wednesday 24 April 2024 from 3pm on the school's website

Submission of two personal projects for interviews: Friday 26 April 2024 at 10am Paris time

<u>Period of admission interviews and tests:</u> From Thursday 2 May to Monday 13 May 2024

<u>Admission notification:</u> Wednesday 3 June 2024 from 3pm on the school's website

OPEN DAY

To explore the school, speak with teachers and students of the school and receive advice on building your application, we recommend attending the school's open days which will be held on-site and in online on Friday 26 January and Saturday 27 January 2024.

DEGREE VIVAS

Attending public degree vivas provides a thorough understanding of the industrial design and textile design courses.

Sessions usually take place in October, December, March and July. These vivas are broadcast live on YouTube – see the "News" section of our website.

AMOUNT OF FEES

The registration fee for the entrance exam is €116.

Be careful not to submit a duplicate registration for the Parcoursup and non-Parcoursup procedure.

<u>Candidates are responsible for</u> <u>clearly identifying their category.</u>

If in doubt, please contact Sarah Aubry or Antoine Durot via email.

PUTTING TOGETHER YOUR APPLICATION

Instructions for putting together your application, including administrative documents, a presentation video, a time-limited project and a series of four questions, are provided below.

You will need to submit all of these items via the school portal. Non-compliant submissions will be automatically rejected.

ADMINISTRATIVE FILES

All administrative files must be submitted via our online registration platform in PDF format.

These files are:

· Copy of your national identity card

• Copy of your national service certificate (attestation de recensement), only for candidates with French nationality aged 18 to 25.

• Copies of your qualifications and end-of-term reports for classes taken during your last two academic years.

• Copies of your work certificates, only for Category IV candidates.

• For candidates who have studied abroad, qualifications and academic reports must be accompanied by certified translations into French.

Curriculum vitae, only for Category III and IV candidates.

• For scholarship holders: copy of your scholarship award notification for the current year 2023-24.

Parcoursup candidates are exempt from submitting these administrative documents, as they will have been collected via the Parcoursup platform.

THE VIDEO

You must answer the question "Who are you?" by submitting a short video of a maximum of two minutes.

This video should be a concise and candid presentation. You are free to choose the style and tone of this video and whether to appear or not.

Accepted format: MP4 Maximum size: 30 Mo Refer to the tutorial on the last page for information on file compression.

Maximum duration: 2 minutes

THE PROJECT: TIME-LIMITED TEST

You must develop a personal project over one weekend. Two texts and two images are provided for this. Choose only one of these documents and define a line of work, a problem or a field of experimentation based on analysis of your chosen document. Then identify the purpose and direction of your project before exploring all its aspects.

Present your project in a maximum of 10 pages, including photographs, sketches and brief accompanying notes. Adding links to websites is not permitted.

You must also attach a typed text of 500 words maximum, in French or English, explaining your choices and your approach.

Depending on your chosen course, your project must be clearly linked to industrial design or textile design. **Structure your work and make it easy to understand and read**. By definition, your project must be personal and developed specifically for the entrance exam.

This open test allows you free expression in terms of creativity, ingenuity, sensitivity, critical thinking and interest in social issues. Accepted format: PDF Maximum size: 15 Mo Maximum number of pages: 10 pages maximum (including text presenting the approach). Maximum number of words: 500 words

Test date for Parcoursup candidates:

The images and texts will be published on the school website on Friday 5 April 2024 at 2pm and you must submit your project via the ENSCI portal by Tuesday 9 April 2024 at 10am.

Test date for non-Parcoursup candidates:

The images and texts will be published on the school website on Friday 16 February 2024 at 2pm and you must submit your project via the ENSCI portal before Tuesday 20 February 2024 at 10am.

It is recommended not to wait until the last moment to submit your file in order to allow for any IT Issues.

THE QUESTIONS

Answer the following four questions:

- · Choose an object and present it to us
- Tell us briefly about your background and how you see yourself as a student at ENSCi?
- What would you like to change about life today?
- What question would you like to be asked? And answer it.

You are free to choose the style and tone of your answers and to add sketches, drawings or photographs. Ensure that all answers collectively do not exceed 1000 words and your PDF has a maximum of five pages if you want to include images or sketches.

Accepted format: PDF Maximum size: 5 Mo

Number of words: 1000 words in total for all answers to the four questions and a maximum of five pages. The texts must be typed or be legible if you choose handwritten form.

SUBMITTING THE ELIGIBILITY FILE

SUBMIT YOUR APPLICATION

Whether a Parcoursup candidate or non-Parcoursup candidate, you need to create an account on the school's registration and submission portal. Use an email address that you check regularly and do not use a Free address (rejection of bulk emails). Important messages about the progress of the exam and admission invitations will only be sent to the email address provided.

If you have previously taken the entrance exam, you already have an account. Use the same email address you used to register. You can reset the password if you have forgotten it.

Once your account has been created, follow these steps:

STEP 1 | ADMINISTRATIVE FORM

Complete the online administrative form. Assemble and submit the requested documents. Pay the entrance exam registration fee of €116 online via our secure platform. Ensure no administrative elements are omitted, as the absence of even one will result in your application being rejected.

Parcoursup candidates do not need to pay, as registration fees will have been paid via the Parcoursup platform.

STEP 2 | VIDEO PRESENTATION

Prepare your video by following the instructions provided in the "Putting together your application" section of this guide.

STEP 3 | QUESTIONS

Answer the questions and prepare your PDF by following the advice provided in the in the "Putting together your application" section of this guide.

STEP 4 | PAYMENT OF FEES

Complete the online payment of fees by bank or credit card to confirm your registration.

Parcoursup candidates pay their registration fees via the Parcoursup platform. For this category, payment via Parcoursup validates registration. Applications submitted via our portal without first registering on Parcoursup will not be considered.

STEP 5 | REMOTE TEST PROJECT

Prepare your file in PDF format, following the advice provided in the "Putting together your application" section of this guide.

STEP 6 | SUBMISSION OF ALL REQUESTED ITEMS

Submit all items requested via the online portal, adhering to instructions in the "Putting together your application" section of this guide.

Incomplete or late files will not be accepted.

It is advisable not to wait until the last moment to submit the requested documents. Please allow for any potential IT issues you may encounter. Once your account has been created, you can save and return to that account to submit the requested documents gradually, so as not to have to submit everything at the last minute.

We therefore recommend that you submit as many items as possible as soon as the portal opens. Do not wait until submitting the remote project to submit the other documents requested.

AMOUNT OF FEES

The registration fee for the entrance exam is €116.

Be careful not to submit a duplicate registration for the Parcoursup and non-Parcoursup procedure.

<u>Candidates are responsible for</u> <u>clearly identifying their category.</u>

If in doubt, please contact Sarah Aubry or Antoine Durot via email.

CONTACT

Antoine Durot

Head of the Admissions-Academic Department antoine.durot@ensci.com

Sarah Aubry

Coordinator of the Admissions-Academic Department sarah.aubry@ensci.com

FREQUENTLY ASKED QUESTIONS

Candidates are also invited to read the FAQ for more information on how to apply. If you cannot find the answers to your questions, please contact Sarah Aubry or Antoine Durot.

The FAQ can be accessed here.

ADMISSION INTERVIEWS AND TESTS

The eligibility results will be published on the school website on Wednesday 24 April 2024 from 3pm.

An invitation will also be sent to you by email.

Admissions will take place at the school from Thursday 2 May to Monday 13 May 2024.

INDIVIDUAL TEST

A photo of an object that is missing a clearly identifiable part or section is given to all candidates. However, the absence of that part/section does not prevent each object and its use from being recognised at first glance.

You must replace the missing part with an addition of your choice. Give free reign to your imagination. Your creativity must be expressed in terms of personal perspective, relevance, originality and humour.

You can keep or adapt the proposed object's initial intended use. You can give it an additional function. You can ignore the proposed object's initial intended use and give it a new one. Your proposal may lead to a completely new object being created.

You must give a short oral presentation of your proposal: the stages of your reflection and choice of a solution for extending the object. You will use at least one sketch toillustrate your point.

COLLECTIVE TEST

Two groups of candidates are presented with a subject composed of two elements:

- An everyday object or service.

- A verb.

You are free to analyse this double-barrelled topic together and identify a common working axis. This should allow them to come up with an open proposal: a usage scenario, description of a process, expression of critical questioning, formulation of research hypotheses, and prospective vision. The final collective proposal is assessed based on the discussions it has enabled, not its intrinsic content.

Decide together within your group how you will present the outcome of your work to the examiners, e.g. diagrams, sketches, mind maps. You must participate equally in your group's final presentation.

INDIVIDUAL INTERVIEW

You will be invited to present two personal projects to the examiners, specifying your creative approach and the purpose of your proposals (remember not to bring more than two projects!).

Prior to the admissions, you will submit your two projects' pages in PDF format via the ENSCI portal by Friday 26 April at 10am, so that the examiners can consider them prior to the interviews.

You will present your <u>two projects</u> to the examiners in the form of a <u>maximum of 10 pages in A3 format</u> (max 15 MB PDF) and possibly provide additional elements, if the project requires it, such as a three-dimensional model, materials, sketchbook, etc. Valid reasons must be provided for the inclusion of these items and clearly explained to the examiners. You will then be invited to present your background, your motivation for studying at ENSCI and your vision of your professional future.

SPECIFIC NEEDS

Please contact us if you are a candidate with specific needs, such as:

- Motor, sensory, or psychological disorders

- Learning disabilities (dyslexia, dysorthography, dyscalculia, etc.)
- Communication disorders
- Chronic disabling illness
- Attention Deficit Disorder

To enable you to undertake the admission stage of the entrance exam under the best possible conditions, ENSCI puts in place compensation measures, i.e. measures intended to mitigate the disadvantages caused by your condition. These may include adjustments such as extended exam time, adapted documents, etc.

Antoine Durot

Head of the Admissions-Academic Department antoine.durot@ensci.com

Sarah Aubry

Coordinator of the Admissions-Academic Department sarah.aubry@ensci.com

USING ARTIFICIAL INTELLIGENCE

In recent weeks, news of artificial intelligence applications has accelerated in the media. In February 2023, we drew the attention of candidates to the fact that their use was neither authorized nor relevant to the ENSCI - Les Ateliers entrance exam, which is focused on the expression of their creativity and personality. We reserve the right to verify the origin of digital files submitted by each candidate.

Less than a year later, the possibilities for using these tools have multiplied and, in a few months' time, they will no doubt have grown and become even more refined. What's more, AI questions design practice in more ways than one, as it specifically reconfigures the relationships between tools, services, uses and users.

We must now take into account its growing influence in the 2024 session of the entrance exam, starting with the eligibility phase.

Each candidate can therefore use one or more artificial intelligence applications to create their own personal answers to the tests on offer. However, they are required to:

• name the tool(s) it uses, the version used and whether it's a paid version,

· describe exactly how it's used,

• measure the importance of this use in each finalized response.

It goes without saying that every candidate is expected to be sincere in his or her statements, and to be able to take a step back from what he or she has produced. In the context of the entrance exam, artificial intelligence does not represent a solution, but a possibility, or even an opportunity, depending on each individual's approach.

In fact, any candidate can choose not to use any artificial intelligence at all, and will of course not be penalized in any way. They simply need to mention this and briefly explain why they have made this choice.

You must attach your answer on whether or not to use Al in the form of a one-page typed PDF of no more than 250 words. You must submit your PDF on the ENSCI registration portal, and it must not exceed 1 MB.

<u>CONTACT</u>

Antoine Durot Responsable du Service admissions-scolarité antoine.durot@ensci.com

Sarah Aubry Coordinatrice du Service admissions-scolarité sarah.aubry@ensci.com

TUTORIAL ON REDUCING THE SIZE OF YOUR VIDEO

STEP 1

Download the free Handbrake software To do this go to: <u>www.handbrake.fr</u> Once downloaded, you can install it.

<u>STEP 2</u>

Open Handbrake and click **Open a source** (top left). When the menu opens, select the video you want to compress. Click Open.

STEP 3

Go to the Preset menu in the top left.

Choose Web and, in the Web submenu, select Social 25 Mb 2 minutes

STEP 4

Start the compression process by clicking **Start** (green button at the top).

Compression begins.

A default location is determined on your computer. If you want to change where your compressed file is saved, you can go to **Browse** (bottom right) and select a destination folder of your choice.

STEP 5

Check your file size. With the indicated settings, your file should be less than 30 MB.

