



En jouer, Emma Lelong, 2020 @Véronique Huyghe / ENSCI

2021 EDITION

# GUIDE FOR APPLICANTS

Industrial Design

Textile Design

Double courses / Double degrees

# COMPETITIVE SELECTION PROCESS: ENTRY DETAILS

Applicants may apply for only **one course of study per competitive selection period**. No applicant may enter the competitive selection process more than three times, regardless of category and course.

Admission to ENSCI-Les Ateliers is via a competitive selection process that is not age limited, and is open to all applicants who have a sound knowledge of the French language and meet the following level criteria:

## INDUSTRIAL & TEXTILE DESIGN COURSE

### **CATEGORY I / 5-YEAR COURSE**

Those with a Baccalaureate qualification, regardless of stream and specialist subject, and holders of the French Brevet de Technicien (BT) qualification or equivalent French or foreign qualifications.

The course duration for this category of student will be 5 years. Applicants in their final year of secondary education may be admitted, subject to gaining their Baccalaureate qualification.

### **CATEGORY II / 4-YEAR COURSE**

Those with a qualification gained on completion of 2 years in a French or foreign further education institution (DUT, BTS, DMA, CPGE Art & Design or equivalent)

The course duration for this category of student will be 4 years.

### **CATEGORY III / 3-YEAR COURSE**

Those with a French or foreign Bachelor's degree qualification in any subject. (Bac +3 or more years of further education)

The course duration for this category of student will be 3 years.

### **CATEGORY III ENGLISH LANGUAGE / 3½-YEAR INDUSTRIAL DESIGN COURSE**

Since 2010, ENSCI has opened its competitive selection

process to English-speaking students with a basic knowledge of French and a Bachelor's degree (three years or more of further education). Successful applicants will be offered a 3½ year course, the first semester of which is devoted to a design project in an English-speaking project workshop, combined with an intensive French language programme at their own expense.

**Please note that this course is not offered in textile design.**

### **CATEGORY IV / 3-YEAR STUDY PROGRAMME**

Those with at least 4 years' professional practice, regardless of their previous level of education and qualification.

The minimum course duration for this category of student will be 3 years.

## SCIENCE & DESIGN DOUBLE COURSE

### **CATEGORY I / SORBONNE UNIVERSITY / ENSCI**

Those with a Baccalaureate qualification awarded on completion of the science specialist option of the 2021 Bac, or those with an S-stream Baccalaureate awarded in the year preceding the year of the ENSCI competitive selection process. Please click this link for more information about secondary school specialist options:

<https://sciences.sorbonne-universite.fr/actualites/quels-choix-de-specialites-au-lycee>

## DOUBLE DEGREES

### **ENSAM**

First and second year students at ENSAM.

### **ENSAPB**

First and second year students at ENSAPB.

### **CentraleSupélec**

First year students at CentraleSupélec.

### **CELSA**

Open to students who have completed one semester of immersion at ENSCI-Les Ateliers during their Master's I course.

## CONTACTS

### **INDUSTRIAL & TEXTILE DESIGN**

#### **Antoine Durot**

Head of Admissions & Course Requirements  
antoine.durot@ensci.com

#### **Sarah Aubry**

Coordinator of Admissions & Course Requirements  
sarah.aubry@ensci.com

#### **Marion Lévy**

Head of the Textile Design Course  
marion.levy@ensci.com

### **ENSCI - SORBONNE UNIVERSITY SCIENCE & DESIGN**

#### **Elodie Duprat**

elodie.duprat@sorbonne.universite.fr

#### **Véronique Eicher**

Head of Double Courses  
veronique.eicher@ensci.com

### **DOUBLE DEGREES**

#### **ENSAM / Marc Le Coq**

marc.lecoq@ensam.eu

#### **ENSAPB / Murièle Fréchède**

murielle.frechede@paris-belleville.archi.fr

#### **CentraleSupélec**

#### **Guillemette Breyse**

guillemette.breyse@centralesupelec.fr

#### **CELSA / Caroline Marti de Montety**

caroline.marti@celsa.paris-sorbonne.fr

#### **ENSCI / Véronique Eicher**

veronique.eicher@ensci.com

# REGISTRATION PROCESS

Candidates must first register using the ENSCI website [online registration portal](#) (registration is not possible via Parcoursup).

Registration to be considered for admission in September 2021 opens on Monday 11 January 2021 and closes at 2 pm (Paris time) on 15 February 2021.

## KEY DATES

**Deadline for registration and submission of application packages:**

2 pm (Paris time) on Monday 15 February 2021

**Notification of eligibility:**

Published on the ENSCI website from 3 pm (Paris time) on Friday 2 April 2021

**Date of the online creativity test for admission:**

Between 9 am and 12 pm on Monday 12 April 2021

**Admission interviews:**

Between Monday 19 April and Friday 30 April 2021

**Notification of admission:**

Published on the ENSCI website from 3 pm (Paris time) on Monday 10 May 2021

**Deadline for taking up your offer of admission:**

Tuesday 1 June 2021

## SUBMITTING YOUR APPLICATION PACKAGE

You must first create an account at the registration portal of our website. Make sure you use an e-mail address that you check regularly, and do not use a Free e-mail address, because our system rejects bulk e-mails. Important messages about the competitive selection process and offers

of admission will be sent only to the e-mail address you give us at the time of registration.

Having created your account, **please follow these steps:**

### Step 1 | Administration form

Complete the online administration form. Submit all the documents requested. Pay the €116 competitive selection process entry fee online via our secure platform.

**Don't overlook any of the administrative items requested, because the absence of any one of these will result in your application being rejected as incomplete.**

### Step 2 | Letter of motivation

Prepare your letter of motivation in accordance with the instructions given in the 'Preparing Your Application Package' section on page 4 of this guide.

### Step 3 | Personal portfolio

We recommend that you prepare your personal portfolio by following the advice given in the 'Preparing Your Application Package' section on page 4 of this guide.

### Step 4 | Submitting your completed application package

Use only **WeTransfer** to send us your letter of motivation in PDF format and personal portfolio in accordance with the instructions given in the 'Preparing Your Application Package' section on page 4 of this guide.

Incomplete application packages and/or those received after the cut-off time and date of 2 pm on Monday 15 February will not be accepted.

**Please check that your application package is complete before sending it to us via WeTransfer.**

It is not possible to submit your application package more than once. Any duplicates submitted will be deleted automatically.

**We strongly recommend that you do not wait until the last few days to submit your application package.**

You will receive an acknowledgement of receipt from WeTransfer. If you don't receive a receipt, please check your spam folder.

## OPEN DAYS

If you'd like to take a look around the design school, chat with our staff and students and get advice on how to put together your application package, we suggest taking advantage of one of our online open days: **Friday 29 January and Saturday 30 January 2021.**

## DEGREE PRESENTATIONS

Attending the public degree presentation sessions will give you a clear understanding of what our industrial and textile design course students can achieve. These sessions are usually held in October, December, March and July.

The current health crisis means that these presentations are now being made via Zoom. Please refer to the 'News' section of our website.

# PREPARING YOUR APPLICATION PACKAGE

The following instructions and advice are provided to help you put together your application package, which must include your administrative documents, letter of motivation and personal portfolio.

## ADMINISTRATIVE DOCUMENT PACKAGE

All the administrative items required must be submitted via our online registration platform.

These items are:

- A copy of your national identity card
- A copy of your census certificate (applies only to applicants with French nationality aged between 18 and 25).
- Copies of your quarterly school reports and qualifications for the last two academic years.
- Copies of your certificates of employment (for Category 4 course applicants only).
- Applicants who have studied abroad must provide their school reports and qualifications in the form of certified translations into French.
- CV (for Category 3 and 4 course applicants only).

## LETTER OF MOTIVATION

Your letter of motivation should be well thought out, clear and properly structured. The style and tone are entirely up to you.

This letter should be a brief and sincere presentation of the reasons for your application. It must be consistent with your application package and personal portfolio.

To ensure that the assessment panel can gain a clear understanding of who you are and what you offer, be sure to include:

- **Details of your educational and/or professional background**
- **The reasons why you would like to study at ENSCI**
- **How you became interested in industrial and/or textile design**
- **Any experience you may have in this field of design**
- **Your creative process and practice.**

Your letter of motivation should not be longer than one typewritten page.

## PERSONAL PORTFOLIO

You are required to submit a portfolio of work, which must by definition be personal and demonstrate your creative potential.

**In assessing your work, the sincerity, originality and richness of your practice and the personal vision of your design are just as important as the choice of work presented.**

We would strongly advise you to avoid submitting work 'in bulk'. You should structure your portfolio in such a way as to guide the assessment panel through it.

Do not allow the fact that the portfolio is required in digital form to restrict your personal expression. Take care to avoid confining the assessment panel by creating a portfolio that is excessively 'formatted and seamless'.

**You may include other digital formats in your portfolio, such as your personal website, a video (no more than 3 minutes please) or social media presence. These and similar types of additional work may be submitted exclusively as web links to hosting platforms.**

## SUBMISSION VIA WETRANSFER

Your letter of motivation and personal portfolio must be submitted as 2 separate PDF files, and submitted only via WeTransfer.

**The e-mail address to be entered into WeTransfer is: [concours.admissibilite@ensci.com](mailto:concours.admissibilite@ensci.com)**

Your 2 PDFs should be named in accordance with the following conventions:

- Your letter of motivation should be named as follows: **surname.first name.lettre**

- Your personal portfolio:

**surname.first name.dossier**

Both filenames must be in lower case only, without accents, and follow the order indicated (do not use first name.surname.dossier or first name.surname.lettre).

Failing to comply strictly with this file naming convention may result in your PDF files not being recognised. Filenames for hyphenated surnames and/or first names, such as Anne-Lise for example, should be structured as follows: **durand.anne-lise.dossier**.

Non-hyphenated compound surnames and/or first names, such as Le Floch, for example, should be structured as follows: **lefloch.jean.dossier**.

Your full name should also be shown on the cover page of your personal portfolio.

The maximum size of the 2 files combined must not exceed 25 Mb (maximum of 20 Mb for the portfolio and 5 Mb for the letter). Submissions exceeding this size will be rejected automatically.

# INTERVIEWS AND ADMISSION TESTS

The results of the eligibility assessment will be published on the ENSCI website from 3 pm (Paris time) on Friday 2 April 2021.

There are two parts of the Zoom online admission selection process:

- a creativity test
- followed a few days later by an object analysis test and a personal interview with the assessment panel.

ENSCI reserves the right to extend the period for discussion between assessment panel members and applicants at the end of each admissions day. The procedure for this group event will be decided at the beginning of 2021, and you will receive an invitation by e-mail.

## CREATIVITY TEST

**Date of the online creativity test for admission:**  
[9am to 12pm on Monday 12 April 2021 via Zoom](#)

This test requires each applicant to produce a three-dimensional object based on a verb of his or her choice taken from a list of five verbs. This three-dimensional proposal must embody its own formal logic. Applicants may assign a use or uses to the object if they wish.

For the purposes of this test, applicants must have prepared the following restrictive list of materials in advance: white paper, coloured paper, tracing paper, cardboard, kraft paper, post-it notes, adhesive tape, stapler, paper clips, scissors, thread, fabric, wool, felt pens, craft or utility knife, eraser, adhesive, pliers and modelling clay.

Applicants will be required to photograph their finished object, include evidence of their creative and research process, and provide a written text not exceeding one page. All these must be included in a single PDF file.

The time allowed for the test may potentially be allocated as follows:

- 10 minutes / choice of subject
- 1 hour, 20 minutes / production of the three-dimensional object
- 1 hour writing
- 30 minutes / preparation and submission of the project PDF

The maximum size of PDF is 20 Mb. Submissions exceeding this size will be rejected.

Your file must be submitted via WeTransfer to the following e-mail address: [concours.admissibilite@ensci.com](mailto:concours.admissibilite@ensci.com)

The filename should follow this convention:  
**surname.first name.crea**

The filename must be in lower case only, without accents, and follow the order indicated.

## OBJECT ANALYSIS TEST

Applicants must analyse an object submitted to them in the form of an uncaptioned photograph. This analysis must consider its aesthetic, function, history, materials, manufacture, market value and other parameters.

This test is not intended as an exercise in erudition. It is intended to offer applicants the opportunity to express their vision of the industrial society and the state of the world. Regardless of their feeling about the object analysed - indifferent, critical or favourable - applicant responses must be logically constructed and argued.

## PERSONAL INTERVIEW

Applicants are invited to present a summary of the work done for the creativity test, including their creative approach and the logic of their proposal. The assessment panel members will then discuss with applicants the nature of the work done for the creativity test and their overall response to the test.

Applicants are then invited to talk about their experience to date, the reasons why they would like to study at ENSCI, and the vision they have of their future as professional designers. Assessment panel members will also ask questions about these aspects of the application.

## SPECIAL NEEDS

Please contact us if you are an applicant with special needs, for example:

- A motor, sensory or mental impairment
- Learning disabilities (dyslexia, dysorthographia, dyscalculia, etc.)
- Communication issues
- A chronic disabling disease
- Attention deficit disorder

To give you the best-possible chance of success during the admissions phase of the competitive selection process, ENSCI implements measures designed to mitigate any disadvantage that may result from your condition. This may involve extending the period of the competitive selection process, providing appropriately adapted documents, etc.

### **Antoine Durot**

Head of Admissions  
& Course Requirements  
[antoine.durot@ensci.com](mailto:antoine.durot@ensci.com)

### **Sarah Aubry**

Coordinator of Admissions  
& Course Requirements  
[sarah.aubry@ensci.com](mailto:sarah.aubry@ensci.com)